MW&B®

MIND | WELLNESS | BEAUTY

By
Jina Cosmetics



About Jina Cosmetics Pvt Ltd

We are South Asia's largest Wet Wipe makers in B2B segment with 1 lac sq. ft of manufacturing unit.

Since our inception in 2011 at Ahmedabad (Gujarat, India), we have set up a huge infrastructural base that encompasses functional departments such as procuring, production, quality control, R & D, warehousing & packaging, sales & marketing and logistic & transport.

The production department is armed with advanced equipment, tools and machinery to produce impeccable products.

R & D has always been our area of prime focus and has result in developing a variety of innovative, sustainable and profitable products from single, multi packed to rolled type skus.







About MW&B

MW&B is a premium B2C & D2C brand launched by Jina Cosmetics. Its a modern brand for the modern consumers, disrupting the personal care landscape by delivering sustainable skin care solutions for **M**ind, **W**ellness & **B**eauty for **M**en, **W**omen & **B**abies powering products with **Neurocosmetics & Aromatherapy** methods.

New range of skin care essentials that are skin-friendly, sustainable, supports wellness, toxin-free, cruelty-free, biodegradable and flushable. Made Safe for You & Environement.
From production to final purchase, MW&B ensures customers feel joyful and grateful not only on their purchase journey but also through our back to society initiative via CSR programs and SDG Goals.



New Age Skin Care Solutions



CATEGORY

EVRYDAE®

For Everday Use

WKLY™

For Once A Weekly Use

FORTNYTE®

For Once In Fortnight Use

Terminology & Our Methodology



Neurocosmetics & Aromatherapy

Solution that penetrates deep into the skin for best effectiveness and aroma that rejuvenates the mind, keep healthy.

Our products are created with **proprietary water based solutions** that not only penetrates deep into the skin for best effectiveness but also rejuvenates the mind with aroma, keeping it healthy

Our Premium Collection

Wet Wipes, Face Mask Sheets & More
infused with aromatherapy and powered with neurocosmetics as an alternative skin care solution that not only penetrates deep into skin but also rejuvenates the mind and is truly effective, easy, convenient to carry.





OUR USP

WORLD'S FIRST
WIPES & MASKS CARRYING
SIMILAR FORMULATION FOR
EASY, EFFECTIVE & CONVENIENT
SKIN ROUTINE. ALL DAY LONG.







Alt Deo

An Alternative to Perfumes & Deo

Alt Deo wipes can be used as an alternative and also last minute effective solution for fighting sweat or body odour before meetings, dating, party and transits like flight travels.

Our wipes are biodegradable and flushable
Our proprietary solution is effective and completely skin friendly.





UNWIND

Mind Relaxing Wipes

After a really hectic day mind needs some good relaxation. Our UNWIND wipes is a good alternative and effective solution to relax and rejuvanate the mind.

Our wipes are biodegradable and flushable
Our proprietary solution is effective and completely skin friendly.





SKIN FIRMING

Anti Aging- Anti Wrinkle Wipes

These wet wipes for face are saturated in a water-based serum, which penetrates deeply into your skin. Loaded with powerful natural ingredients, they help smooth fine lines, reduce brown spots, and even out your complexion, leaving your skin clean, hydrated, and glowing. These skin cleansing wipes are suitable for all skin types.



BABY WASH

Nourishing | Cleansing | Moisturising | Relaxing

A nourishing, soothing and refreshing head-to-toe baby body wash to gently your baby's skin and hair. This baby body wash has been formulated with gentle cleansing agents that remove dirt and impurities from your baby's skin without causing dryness and irritation.



BODY WASH

Refreshing| Deep Cleansing | Hydrating

Deep cleanses skin. Removes skin impurities. Enhance skin texture. Hydrates and nourishes skin.

A rejuvenating and hydrating body wash that gently removes, dirt, and skin impurities to give you a clear, bright skin. It is suitable for all skin types.



BABY WIPES

NOURISHING AND CLEANSING

Gentle & Nourishing Baby Wipes that Care for your baby's delicate skin by MW&B EVRYDAE Essentials. The natural actives infused in the wipes not only wipe away dirt and impurities from skin, but also keep it soothed, hydrated and nourished blending our neurocosmetics and aromatherapy methodology for visible results.



AFTER SHAVE WIPES

Ocean Fresh

Experience the ultimate post-shave relief with Ocean Fresh After Shave Wipes, the perfect solution for calming and purifying your skin.

Made from bamboo fiber and infused with a proprietary water-based serum, these wet wipes for men penetrate deep into your skin, soothing razor burns and reducing redness.



HAIR COLOR REMOVER

NO STAINS, ALL COLOR

Unveil a flawless, stain-free canvas with MW&B Essentials Hair Colour Remover Wipes.

These innovative hair colour remover wipes are soaked in a specially formulated, water-based serum that effortlessly dissolves even the most stubborn hair dye stains from your skin, leaving you with a radiant, blemish-free complexion.



PET WIPES

CLEANSING AND REFRESHING

Our biodegradable pet wipes are made of 100% natural viscose fibre which is pre-moistened with a specific pet suitable formulation. Our wipes offer complete hygiene for your dogs, cats, birds and other pets and also your home with versatility, portability, and disposability in a convenient & safe way eliminating unwanted pet odour from the household.



SWIPES

JUST WIPE & GO

If you are one of those who think quick bath is all you need when it comes to travelling, adventure trips, sports, gyming, lazy mornings or late at work or meetings. These Swipes Towlette wipes are best companion, cleansing, refreshing and rejuvenating you instantly in no time.



Face Mask Sheets

Alternative Skin Care Solution

Face mash sheets are not only an alternative skin solution but also time saving, effetive and easy to use for special occasions, meetings, dating, party and skin treatments like acne, pore cleansing, skin firming, anti aging etc.

Our sheet masks are biodegradable and flushable Our proprietary solution is effective and completely skin friendly.

Our proprietary water based solutions not only penetrates deep into the skin for best effectiveness but also rejuvenates the mind with aroma, keeping it healthy

Wipes 1 Pull pack of 10

Alt Deo wipes - Bold
Alt Deo wipes- Floral
Unwind - Relaxation wipes
Acne Care- Acne wipes
UV Shield- Suncreen wipes
Skin firming- Anti wrinkle wipes
Feminine - ph3.5 Hygiene wipes
Hair Color Remover-



Wipes
25 Pull

Alt Deo Wipes Bold
Ald Deo Wipes Floral
Feminine Wipes
Skin Firming Wipes
Acne Care Wipes
Unwind Wipes













Sheet Masks

Acne Care
Pore Cleansing
De Tanning
Skin Firming
Skin Detox
Skin Glow













Skin Care Routine Combos

Acne Care wipes+mask

Skin Firming wipes+mask

Makeup Clear + Unwind

Makup Clear+ Skin Detox



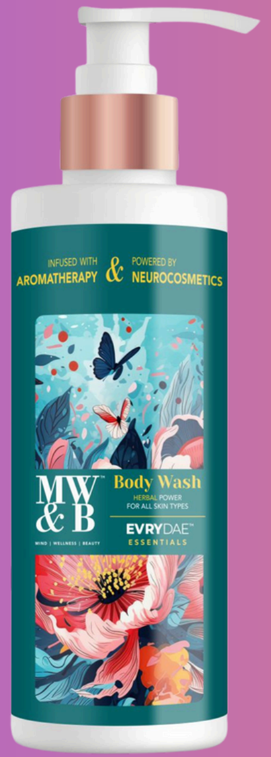






Liquid Wash & Cannisters

Body Wash
Face Wash
Hand Wash
After Shave wipes
Hair Color Remover Wipes
Nail Paint Remover Wipes













Baby SKUs

Baby Body Wash & Baby Cleansing Wipes

With Nourishing Oils





Testing

Our products go through a rigorous testing process to ensure they're as safe as a bank vault (minus the gold bars). From a microbiology test to check for any little creepy crawlies to testing for stability in extreme conditions, our products have to pass the ultimate obstacle course before undergoing cruelty-free clinical dermatology testing and reaching you as a shiny, reliable gem.

Stability Testing



Our stability tests ensure that our final formulations work as they are expected to, even after being exposed to bright light, heat or cold on their journey from us to you.

Microbial Testing



Through our microbial testing, we ensure that each batch of our products is free from bacterial growth and sneaky microbes.

Dermetological Testing



We ensure each product is tested clinically on the sensitive human skin to ensure that it is not allergic. We get these tests done in European Union strict standard compliant labs based in Europe to ensure that our products live up to the standards we want them to.

Nurturing Nature

In today's world, every small act of goodness can make a significant impact on our environment and society, which is why for every order we receive, we plant trees and educate children, as each tree improves air quality, reduces carbon footprints, enhances farmers' livelihoods and creates a greener environment, and every educated child contributes to making the world a better place.

Small good actions leads to big changes.



Reduces carbon footprints
Planting Trees with evert purchase



Child Education Programs
Sustainable Advocates



Leaving a better world for
our future genetrations.

Certifications



Alochol Free



Soap Free



Paraben Free



Toxin Free



MADE SAFE



Cruelty Free

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